



This e-newsletter provides updated, useful information and new ideas to organizers of all kinds of Meetings, Incentives, Conventions and Exhibitions (MICE). The Chiba Convention Bureau is here to help make your next convention a big success!

« TOPICS »

Chiba City Ranked 7th in Infrastructure

Chiba City has been ranked 7th in the “Asian Cities of the Future 2009/10” competition by fDi Magazine in the category of infrastructure. The airport and port services as well as communication networks such as internet speed and number of mobile phone subscribers are assessed and scored by an independent judging panel, which are also key aspects of selecting MICE destinations.

<http://www.fdimagazine.com/cp/11/Asian%20Cities%20of%20the%20Future.pdf>

New JTA Commissioner announces New Goal

Hiroshi Mizohata was appointed head of the Japan Tourism Agency (JTA) as of January 4. The new Commissioner has committed himself to building a world-leading tourism-oriented nation which is to become the engine to revitalize Japan. The goal is to welcome 20 million visitors into Japan by 2016 and a further 25 million by 2019. For the fiscal year starting April 1, 2010, the target of double the amount compared to that of last year was released.

<http://www.mlit.go.jp/kankocho/en/>

« BUREAU ACTIVITIES »

Launching “Chiba MICE Ambassador”

Mr. Ray Kopcinski, Meeting Services Director for the Million Dollar Round Table (MDRT) based in the USA, was chosen to be the very first “Chiba MICE Ambassador” at the CCB-IC members event commemorating the organization’s 20th year anniversary. The event was held on January 29th at Makuhari Messe where over 200 participants enjoyed hearing Mr. Masato Akazawa, President of Kanda University of International Studies speak as well as the fruitful and entertaining networking session following formal proceedings. The Bureau would like to send out a deeply heartfelt thanks to everybody for such dedicated support, as we look forward to serving many more years to come.



« CONVENTION REPORT »

Introducing Tokyo Disney Resort and Tokyo Bay Hotels

Tokyo Disney Resort (TDR) is one of the most popular urban resorts in Asia as well as Chiba's foremost incentive tour destination. Here, special theme parties are available for groups of 25 to 1,100 guests. The "Park Fun Party" program provides a chosen location to host both the official proceedings and entertainment section of your event at both Tokyo Disneyland and Tokyo DisneySea.

Eight international hotels with over 5,000 rooms guarantee a comfortable stay in TDR for visitors from abroad. The hotels are made up of the Disney Ambassador Hotel, Tokyo DisneySea Hotel MiraCosta, Tokyo Disneyland Hotel, Sheraton Grande Tokyo Bay Hotel, Hotel Okura Tokyo Bay, Hilton Tokyo Bay, Tokyo Bay Hotel Tokyu and Sunroute Plaza Tokyo. In total, 56 banquet halls are available as a fully serviced meeting space for anything from 20 to 3,000 people depending on the organizer's individual needs.

Located a convenient 60 minutes from Narita Airport and 15 minutes from Tokyo Station, TDR also encompasses the IKSPIARI shopping & restaurant mall as well a wide variety of theaters.

Please contact request@ccb.or.jp for more information.



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