



Chiba Update

March, 2010

Chiba: Japan's diverse convention destination in the Tokyo Metropolitan area.

This e-newsletter provides updated useful information and new ideas to organizers of all kinds of meetings, incentives, conventions and exhibitions (MICE). The Chiba Convention Bureau is here to help you make your next convention a big success!

« TOPICS »

Ten key decision makers in international MICE planning visit Japan.

Ten decision makers in international MICE planning were invited by JNTO (Japan National Tourism Office) and hosted by local bureaus during February 25 – March 4. The Chiba Convention Bureau was proud to have the chance to host four members of the delegation, guiding them around the prefecture to give them a sense of the diverse beauty and functionality that Chiba offers for visitors and businesses. Charlotte Boskila, Congress Destination Sourcing Manager of Kenes International, made the following comments:

Chiba as a general or pre/post tour destination

To be honest I had not heard of Chiba Prefecture before my visit so was surprised to see so many different opportunities of tours for congress participants, i.e. Mount Nokogiri and the towns of Katsuura and Onjuku. The beautifully kept Shrines and Temples are of great interest to overseas visitors; the high standards of restaurants and the friendliness of the people are some of the things I will remember and recommend. I would recommend these areas not only to participants that attend a congress at the Makuhari Messe but also those who attend congresses in Tokyo and Yokohama.*

**Makuhari Messe: Japan's leading convention center in Chiba.*

<http://www.m-messe.co.jp/en>

Chiba Convention Bureau

In my role as Congress Destination Sourcing Manager for Kenes International, I work with Convention Bureaus all over the world and it is always a great pleasure to meet a Convention Bureau team that is professional and very knowledgeable of their area. It was a delight to meet both Yumiko and Takeo and not only to learn a lot about Chiba but to leave with a feeling that if we did bring a congress to Chiba we would have the full support of the Chiba Convention Bureau.

For more information on inspection visits to Japan for MICE destinations with JNTO, please see the following website.

<http://www.jnto.go.jp/MI/eng>





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«BUREAU ACTIVITIES»

Come visit us at the Chiba/Japan Stand at IT&CM China (April)

Takeo Katsura, Sales Manager for the Chiba Convention Bureau will be attending the IT&CM China at Shanghai Mart Expo during April 7-9 representing the Chiba/Japan Stand (#213). We look forward to welcoming old and new clients from the world over. For more information, see the following website.

<http://www.itcmchina.com>

«CONVENTION REPORT»

Hormonal Oncogenesis Symposium to meet in Chiba (September)

After a long wait of three years, the Symposium will finally realize in Chiba, Japan in September 2010. Dr. Scott Kahn, Director of Basic Urologic Research of St. Luke's-Roosevelt Health Science Center in New York made the following comments:

The 6th International Symposium on Hormonal Oncogenesis will be held at the Sheraton Grande Tokyo Bay Hotel in Maihama, Chiba Prefecture from September 12-16, 2010. This symposium features world class leaders in cancer research and state of the art presentations on breast, prostate, and other hormonally responsive cancers. Given the increasing incidence of hormonal cancers in Asia, it was important to organizers to hold this symposium in Japan. The Chiba Convention Bureau worked closely with the symposium organizers to identify a venue that provides the required facilities, convenience, and scientific intimacy for this symposium. In addition to offering an exciting program, the Symposium setting encourages collaborative interactions between all attendees. For more information, please visit the website at

<http://web.me.com/hormonaloncogenesis/ISHO/Home.html>

If you are considering Chiba or Tokyo area for your future MICE* event, please contact request@ccb.or.jp.

*MICE: Meeting, Incentive, Convention, Event / Exhibition



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