

We Cheer for You!



Convenient Convention?

Leave it with the
experts!

Greetings!

Chiba Convention Bureau (CCB) is a non-profit organization affiliated by Chiba Prefectural Office, a one-stop consultation window that assists event organizers who are planning to hold convention, business meetings and alike in the prefecture. Our goal is to make each event the best possible success.

It is our pleasure to welcome you with the first edition of the Chiba Update. This is a quarterly published newsletter that features various events and happenings in Chiba. Through this, we hope to develop deeper understanding about Chiba and build an even closer and everlasting friendship with you.

Please enjoy our summer issue as we look forward to providing you with more in the upcoming seasons.

Chiba Convention Bureau

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Logo and Tagline



The Tag Line: Chiba Japan Convenient Conventions

Chiba with its prime location being close to Metropolitan Tokyo and unrivalled access to the busiest airports in Japan, the Narita International Airport and Haneda Airport, provides the most suitable location for business events. Within walking distance of one of the largest capacity convention facilities in Japan are six major hotels promising guests with the most comfortable stay possible. The Chiba Convention Bureau provides a convenient one-stop consultation service to assist meeting and event organizers plan and stage successful business events.

The Logo:

Chiba literally means a thousand leaves. The logo was inspired by the idea where the green leaf symbolizes the abundance in nature while blue with the Japanese pattern signifies the ocean and waves. The fragment represents the available space awaiting local and global visitors and supporters to fill in. The seed-like pattern in the center embodies the threshold where diverse population co-exist to nurture innovation, knowledge, and legacy.



during event proper

The Japan Geoscience Union Meeting held a 5-day annual academic meeting at Makuhari Messe from May 20 to May 24, 2018. The meeting attracted about 8,000 participants from Japan and other parts of the globe.

A free public session for local residents, poster presentation by high school students, and seminars on geoscience by Professor Makoto Okada of Ibaraki University, and Professor Teruki Oikawa of National Institute of Advanced Industrial Science and Technology are among the lined the highlights.

A special live presentation on a Hyperwall tailored for high school audience conducted by the scientists of NASA and JAXA made students experienced the cutting edge in Earth and Planetary Sciences.

The Meeting once again brought together researchers of many different fields from various institutions all over the world together.

The 13th ACI Asia-Pacific Regional Assembly, Conference and Exhibition



Narita International Airport, one of the biggest and busiest airport located 30 minutes away from one of the biggest convention venue in Japan, the Chiba's own Makuhari Messe, hosted the 13th ACI Asia-Pacific Regional Assembly, Conference and Exhibition on April 23-25, 2018. The conference and exhibition which was participated by 43 countries where approximately 500 delegations from all over the region attended took place at Tokyo Bay Makuhari Hall. The event aimed to bring further advancement to the global aviation industry.

← Captions: (from the top) Asimo joined to represents technology advancement; during the presentation

Participants Feedbacks



Makes Us Better

Makuhari Messe/Chiba as event venue:

- Makuhari Messe is a huge facility with may available rooms/venue to choose from.
- The location is very convenient and accessible.
- I found the place a very interesting once. Its where ocean and high rise building co-exist in harmony.
- The surrounding places were combination of old and present where both can experience, and more.

Yama and Umi Field Trip



a walk to Chibanian



serenity at Mori Radio Station

After the Meeting held at Makuhari Messe, the organizers and participants of the JpGu2018 were given a chance to explore Chiba. The Chiba Convention Bureau in cooperation with many local organizations and agencies have prepared two courses for them to choose from, the Yama Course, and the Umi Course.

The visit to Chibanian site, Horiuji Temple and Yoro Ravine are among the highlights of the Yama Course while participants of the Umi Course have enjoyed the Shirase, Sapporo Beer Garden and Research Center tours.

Participants of both courses were very excited about their new discoveries and promised to come back for more exploration.

Japanese Cultural Experience



Shodo experience



Japanese dance



Local encounters

After a busy schedule, participants of the 13th ACI Asia-Pacific Regional Assembly, Conference and Exhibition had an exploration treat to Japanese culture. They were given an opportunity to explore and learn more about Chiba through various tours from city exploration to cultural experience. At calligraphy class, they were taught of writing Japanese phrases using brush and ink, which many found challenging and yet fulfilling task. During the countryside field trip, participants were surprised to be greeted by locals through traditional Japanese dance. Seeing someone in kimono up close and witnessing how the dancers value passion through graceful moves truly amazed them. Furthermore, the Japanese hospitality or omotenashi the Japanese people have shown them surely left a memory of a lifetime.

It was a great privilege for the Bureau to be involved in this kind of events through coordination and assistance. Moreover, to impart many people of the world all the wonders of Chiba and sharing with them many unforgeable stories.

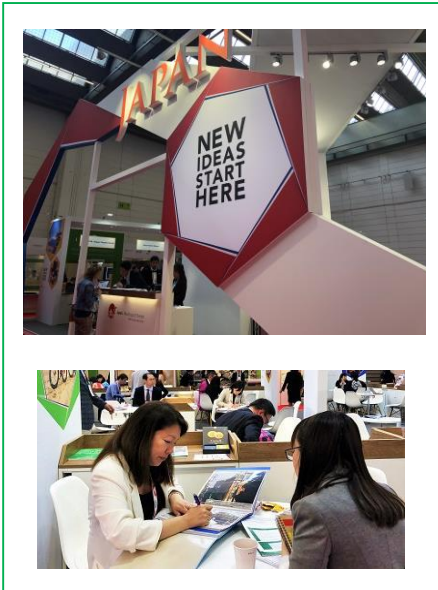
Participants Feedbacks



Makes Us Better

Field Trips

- Have learned to much more about Chiba.
- Our guide was extremely good and the explanation were very easy to understand.
- After seeing and experiencing Chiba, I think it is an ideal place to live.
- I want to see more about Chiba the next time I visit Japan.
- And more.



The Chiba Convention Bureau once again participated in the international trade exhibition aimed for meetings, conventions, events and incentive travels held in Frankfurt Germany, the IMEX Frankfurt 2018. The said exhibition was attended primarily by event planners from various companies and agencies all over the world, as well as travel and marketing managers who are engaged in planning events and tours. Once again, it is our honor to promote Japan, as we anticipate to welcoming as many visitors to explore the bounty of the country, and Chiba.

Creating a memory, leaving a legacy

My hashi at IMEX2018

What is my hashi?
 'My hashi' is a set of chopsticks which one is carry with and use instead of those disposables provided at restaurants. This practice which hopes to promote environmental awareness is being observed in Japan. By doing so, the amount of raw materials used in producing disposable chopstick can be minimized. This is also aimed to contribute in the preservation of the mother earth by fostering the zero-waste lifestyle through waste reduction.

Travel Diary

Waiting to be boarded at Narita Airport, I checked once again my carry-on luggage. - a pen, a notebook, the Chiba MICE Guide, pamphlet and brochures.....all checked! I am indeed ready to go!

One year have passed and I am very excited to be reunited with everyone and share good news about Chiba.

The flight took off at 11:25. Eleven long-hours of sitting in the plane. I arrived at Frankfurt at around 16:30, still in broad day light. After an overnight rest, my day at the meeting started by attending the first schedule, the ICCA Asia Pacific Chapter Meeting. Yes, it is always good to meet the rest of the attending members. The first schedule was followed one after the other. Indeed, a pretty busy day to start. Thank God, I had a refreshing time with everyone at the evening party having informal talk with everyone.

The event was held for 3 consecutive days from May 15 to 17. During these days, I had met face-to-face an approximately 30 hosted buyers who pre-arranged meeting with us. Three days of sharing and trading information with old and new friends, associating with stakeholders, learning latest about the industry, sharing and creating legacy, and so much more. It was only three days, and yet, I felt I had grown so much! Gifted with all the fruitful encounters and a grateful heart, I am ready to go home.

See you next in October, at IMEX America 2018!

Supplementary Lecture on Wellness Tourism at Josai University

COMMUNITY



Presentation & Exchange



Chiba Convention Bureau shared expertise in the wellness tourism lecture held at Josai University campus as part of the school curriculum. The lecture was held at the campus on May 31, 2018. Our presentation focused on Chiba's effort in attracting and hosting inbound stakeholders as well as other related activities.

Sharing with foreign students the expertise and experience we have acquired in the 30 years in the business and our role in attracting global business meetings, along with the basic information about Chiba were truly rewarding. Yet, we are also grateful with the experience and the practical knowledge the students had imparted us. Without them sharing, those wisdoms would have unknown to us.

Introductory Lecture on Chiba Industry at Chiba University



The ever growing aged population in addition to the declining birth are two of the major concerns in Japan. What are the countermeasures that are being implemented? How can we contribute as a member of society and as an individual? What can we do to help?

On June 14, 2018 at Chiba University held an industry awareness lecture as part of the university curriculum where chosen industries residing in Chiba gave lecture on their role in the community. As one of the chosen entity, we were very honored to be part of this event to give some insights on how the growing foreign population affects convention and tourism industry. The curriculum is aimed to develop further awareness on local industries, their programs, and contribution in the society.

EVENTS with CCB

SCHEDULE

August

Date	Event	Venue
Aug. 1-3	National Competition of Research Studies for Elementary and High School Students	Chiba Port Arena
Aug. 24-26	The 17 th Japanese Society of Tissue Transplantation	Makuhari Messe
Aug. 27 - 31	The 13 th International Meeting on Electrochromism (IME-13)	Chiba University

September

Date	Event	Venue
Sept. 14	The 21 st Society of Iodine Sciences Symposium	Chiba University
Sept. 27-28	The 54 th Annual Meeting of the Japan Biliary Association	Makuhari Messe

October

Date	Event	Venue
Oct. 5-6	Embolus 2018 in Urayasu	Sunroute PlazaTokyo

WHAT'S ON IN SUMMER?

CULTURE



Summer in Japan starts in July and lasts for about 1.5 months until September where extremely hot and humid weather is expected each year. There are many summer events and activities during this season making it the most awaited time of year for many. A part from sunbathing and playing in the ocean, fireworks display is very popular. Small ones which is normally organize by neighborhood organizations are normally limited to about 15 minutes while large-scale ones can go as long as 2 hours or longer with some being broadcast on national TV, live!

Another popular event in summer is the Bon Odori. It is a Japanese Buddhist custom to welcome spirit of ancestors. Stage are usually decorated in white and red and lit with traditional lantern. People gather around the built-in stage and dance traditional bon dance in the beat of taiko drums. On the way to and around the festival precincts are different shops selling yakisoba, takoyaki, yakitori, drinks, etc. Game booths like gun shooting, gold fish, toy, yo-yo scooping, ring toss, and more are can't be without. Goers in beautiful summer kimonos surely grace these kind of events.

This summer, put on your yukata and join the summer fun!

← Photo: Makuhari Beach Fireworks Festival



Also visit: 'Why Do I Love Chiba' for more interesting stories
<http://www.ccb.or.jp/mice/e/why-chiba/about-chiba-21408/wdilc/>



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Convenient Conventions

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