

Chiba Update

Chiba Convention Bureau and International Center (CCB-IC)



Summer 2021



Welcome to the Summer Edition of Chiba Update!

Our warm greetings to you and all our friends and partners all over the world. Our best wishes for your safety and health as we welcomed the 2nd half of 2021.

In Chiba, the summer heat rises as we anticipate the coming of the Olympic and Paralympic Games Tokyo 2020. This time, unlike past many Olympiads, expect to have different approaches of cheering athletes during the Games due to the pandemic. As Chiba serves as host for some of the sporting games, the local government and different organizations in the prefecture are hand-in-hand in ensuring the safety of the public may it be local or from overseas.

Once again, it is our pleasure to bring you the latest happenings in Chiba. Through this edition, we hope you will learn more about us and will look forward to more upcoming issues.



CONTENTS

- P1
- Greetings
 - Convenient Conventions 101
Chiba-exclusive Traditional/Hands-on Experiences
- P2 Latest News
- The 62nd Annual Meeting of the Japanese Society of Clinical Cytology at Makuhari Messe
 - The JPSA 2021 Sawakami Japan Pro Surfing Tour held successfully in Chiba
- P3 What's Up
- Chiba in anticipation of hosting the Olympic and Paralympic Games Tokyo 2020
 - Go Glamorous with Nature Glamping, a new trend of camping
- P4
- Tourist information site 'Visit Chiba' comes with AI Chatbot
 - 'Knife Ceremony' video available on-line
- Upcoming Events
- The Italy-Japan Friendship Rally
La Festa Mille Miglia 2021 in Chiba



Convenient Conventions 101

Chiba-exclusive Traditional/Hands-on Experiences

Various traditional hands-on experiences are available to add extra edge to your meeting and convention.

Thick-rolled Sushi Making

- A decorative rolled sushi is not just pleasant to the eye but also an appetite booster. Use your imagination to create patterns using locally produced fresh ingredients.

Knife Ceremony

- A very unique and one-of-a-kind experience of the re-creation of an imperial court ceremony back during the Heian Period (794–1185), where a fish being sliced using just a knife and a chopstick. This ceremony allows visitors to take a glimpse into the secret of traditional Japanese culinary culture.

Zen Experience at Naritasan Temple

- Discover the art of ZEN at Naritasan Temple. This spiritual retreat of seated meditation is a Buddhist practice in which the objective is to develop the ability to focus on the present and responding appropriately to changing circumstances.

Edible flower cooking at Minami Boso

- Who says flower is only for the eyes? Minami Boso is known for edible flower farming, and visitors enjoy not just flower viewing but also delicacies using edible flowers.



For other available cultural activities, please visit the [CCB homepage](#).

The 62nd Annual Meeting of the Japanese Society of Clinical Cytology at Makuhari Messe

The 62nd Annual Spring Meeting of the Japanese Society of Clinical Cytology was held successfully at Chiba's prime convention complex, Makuhari Messe from June 4 to June 6, 2021. The meeting has brought together approximately 1,500 in-person participants from the medical field.

Since it was held during the state-of-emergency due to COVID-19, the organizers implemented strict preventive measures to eliminate worries of the virus spread. Among the precautions that have been implemented including the installation of the automated thermal body scanner, application of electronic check-in system, social distancing policy, and remote system monitoring, etc. Participants were also issued an ID showing they have satisfied the medical qualification to participate in person. These precautions are to ensure the safety and ease of mind of people at the venue.

Chiba Convention Bureau (CCB) and the Congress President Professor Shozu started the collaboration in 2017, and worked together towards the realization of the Meeting. Since then, CCB has provided assistance from venue introduction and PCO selection to reception planning, and information and giveaway provision, and more. Since the meeting was held in the midst of a pandemic, was a tricky decision for the organizer to pursue on the 'face-to-face' side of the meeting. Yet, through the proper consultation and collaboration between the Bureau, the venue which is Makuhari Messe, and the organizer, resulted in a successful deliberation of the Annual Meeting. CCB hopes that the positive outcomes rooted here bring an even deeper relationship to all the people involved that will lead to even more fruitful encounters in the road ahead.

For more details, please visit [The 62nd Annual Spring Meeting of the Japanese Society of Clinical Cytology](#).

Other events supported by Chiba Convention Bureau

Chiba Convention Bureau is dedicated to assisting business events held in Chiba, may it be a local or an international gathering. This is part of the Bureau's initiative to help and assist event organizers.

- [The 45th Annual Meeting of Japan Society for Head and Neck Cancer \(JSHNC 2020\)](#) dated June 17-18, 2021
- [The 27th Annual Meeting of the Japanese Association of Cardiac Rehabilitation](#) dated June 19-20, 2021
- [The 37th Annual Meeting of the Japan Society of Drug Delivery System](#) dated June 29-30, 2021

*Homepage in Japanese only

The JPSA 2021 Sawakami Japan Pro Surfing Tour held successfully in Chiba



On June 10-12, 2021, the Sports Concierge of Chiba Convention Bureau and International Center has visited the then ongoing JPSA 2021 Sawakami Japan Pro Surfing Tour. This tournament is part of the Japan Pro Surfing Association's 17th Surf Town Festa which is being held from June 6 to mid-July. Due to the present pandemic condition, the event was held behind closed doors with about 100 participants, and other related parties who undergone the PCR Test, and where health conditions were being monitored for 2 weeks prior to the competition.

As part of the event also held the 1st Surf Town Festa Kids Contest dated June 6, where young surfers were given a chance to show off their surfing skills. This is part of the initiative of the Surf Town Festa Executive Committee and Isumi City to inspire new generations to participate in various activities and motivate them to engage in surfing in which the city of Isumi is promoting. In order to ensure athletes and spectators' safety, various precautions are being implemented such as setting up a lifeguard post, tsunami drill that also

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Continuation of page 2

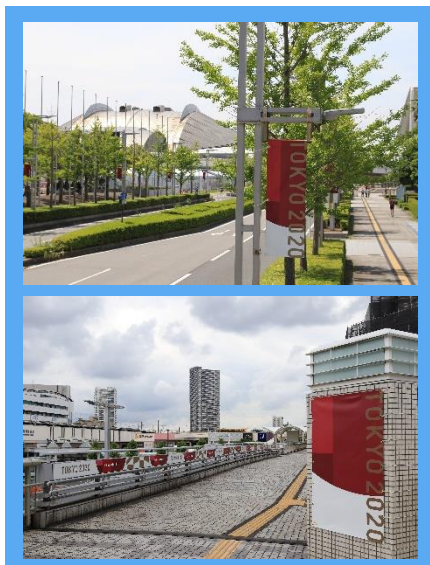
includes responding to people with hearing impairments, installation of the universal slope so that people on wheelchairs can easily get to/off the beach easily, and more.

Through surfing, which is a newly adopted sporting game in the Olympics, the local government hopes to continue to engage in various similar events in the future and promote Isumi City as a surf venue.

For more details, please visit the [Isumi City](#) homepage.

Chiba in anticipation of hosting the Olympic and Paralympic Games Tokyo 2020

WHAT'S UP



In 2020, due to the worldwide Covid-19 pandemic which also has created a significant impact having on global athlete's preparation for the Games, it has been concluded that the Games of the XXXII Olympiad must be rescheduled. Yet, keeping the name Olympic and Paralympic Games Tokyo 2020. The game is to be held a year after the original schedule in Summer dated July 23 to August 8, 2021, for the Olympics and August 24 to September 5 for the Tokyo 2020 Paralympic Games.

Chiba, as one of the host prefectures will host a total of 8 sporting events namely, Fencing, Taekwondo, Wrestling, and Surfing for the Olympics, and Goalball, Sitting Volleyball, Taekwondo, and Wheelchair Fencing for the Paralympic Games. Tsurigasaki Surfing Beach located at the southernmost end of Kujukuri Beach in Chiba Prefecture will be the home for the international surfing competition, while the rest of the 7 competitions will be hosted at Chiba's convention complex, Makuhari Messe. Chiba also serves as pre-training camps for the athletes. For more information, please visit [here](#).

Go Glamorous with Nature Glamping, a new trend of camping



Have you heard of the word 'Glamping' before? Glamping is a new style of nature camping that has been attracting the attention of visitors in recent years, where one can easily enjoy the activity without having to assemble own tent or bring camping equipment. The word 'glamping' is the combined words of 'glamorous' and 'camping', refers to a style of camping that features complete amenities and in some cases includes a resort-style service. For lunch or dinner, enjoy BBQ with freshly harvest produced on-site farm, and other guests-exclusive activities in the comfort of nature. This new camping trend can be enjoyed even by first-time goers.

Chiba as part of the Greater Tokyo Area, offers convenient and close access from Tokyo to bounty of nature of both land to ocean. This is one of the given reasons for many glamping facility owners to put up new facilities in addition to many other that are already operating. In October 2020, [Sport and Do Resort Risol-no-Mori](#) have introduced its new Glamping site. [Takatakiko Glamping Resort](#) has opened in April, and [Small Planet Camp and Grill](#) welcomed its first batch of guest in May.

On June 6, another glamping facility, [The Farm](#), opened at Mother Farm in Chiba in the area with a total of 10,000 m² in which 9 different types of tents and cottages of a total of 21 were built. The venue can accommodate up to 100 guests. Various on-site activities available. They are just among other newly opened glamping facilities in Chiba.

Tourist information site 'Visit Chiba' comes with AI Chatbot



Chiba in anticipation of welcoming back foreign tourists after the Covid-19 pandemic has launched an information website called "Visit Chiba". The multilingual site features an AI chatbot where visitors allow to make an inquiry using even smartphones, and get instant replies via conversational format anytime, any day. The website also features medical-related information, safety, and health measures in addition to general tourist information. This is in response to the needs of foreigners who are living in Japan and those who are planning to visit.

For more information, please visit the ['Visit Chiba'](#) homepage.

'Knife Ceremony' video available on-line



Take a look at the new video released by Minami Boso City Tourism Association featuring Takabe Shrine's Hocho Shiki or Knife Ceremony. Have a sneak preview of this ceremonial event which is said to be originated back in the Heian Period (794–1185).

Takabe Shrine which is the home to Knife Ceremony is the only shrine in Japan dedicated to the god of cuisine and cooking. Many cooks and other members of the culinary field visit this shrine all-year-round.

For your sneak preview of the Knife Ceremony, please visit [here](#).

The Italy-Japan Friendship Rally La Festa Mille Miglia 2021 in Chiba

UPCOMING EVENTS

A classic car rally, the La Festa Mille Miglia, is back on the road after it has been canceled due to the global pandemic. This year, it will be held on September 24-27, 2021. The rally will start and end at Harajuku in Tokyo and will run 1,350 kilometers passing through 10 prefectures, including Chiba on the 27th of September. Chiba Convention Bureau and International Center is proud to be part of this yearly event.

For more information, please visit the [Italy-Japan Friendship Rally La Festa Mille Miglia 2021](#)'s website:



For CCB event schedule, please visit [here](#).



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