

# Chiba Update

Chiba MICE Newsletter



No.002



Roses at Keisei Rose Garden

# The first ever FRMS Forum Conference in Japan was held in Urayasu City

The Fatigue Risk Management Systems (FRMS) Forum Conference was held for the first time in Japan at the Hilton Tokyo Bay, Urayasu City from April 14 to April 16, 2024. A total of more than 170 aviation industry professionals from 15 countries have attended the event. The conference showcased several topics on the aviation industry such as fatigue and risk management, and practices in various countries and regions.

For this conference, the Chiba Convention Bureau (CCB) has provided assistance through the introduction of live samurai performances as entertainment for the conference's reception party. The show has provided not just great entertainment to the participants but also a first-hand experience of Japanese traditional culture. By providing this kind of support and more to many corporate events held in Chiba, we enable the promotion of local capabilities and, at the same time, spread Chiba's appeal to international organizers.



*Photo courtesy of the  
FRMS Forum Conference*



# A new landmark near Narita Airport Narita Gateway to open in Spring of 2027

The construction of a new complex situated approximately three minutes away from Narita Airport has been announced. This is part of the expansion that will cater international export of Japanese food products. The new complex on a site of approximately 456,000 square meters will showcase a kitchen

studio, a test marketing restaurant for food tech companies, and a hotel with the largest number of rooms featuring the latest digital technology. Furthermore, Japan's first carbon-neutral digital dome features a large screen with an area of 6,000 square meters and a maximum capacity of over 5,000 seats. Equipped with an international conference hall and an international exhibition hall, it can be used not only for entertainment but also for corporate events and will serve as a base for new international conferences in the future.

The commercial complex and digital dome are scheduled to open by the end of March 2027.

For more details (Japanese only) <https://narita-gateway.com/>



*Image courtesy of Narita Gateway*

**【Press Releases】** *Source: Narita International Airport Corporation*

In addition to the many available international flights from Narita Airport, are the two new services:

- New Narita-Seoul (Incheon) Service to be launched by Aero K on May 30
- New Narita-Kaohsiung-Bangkok (DMK) Service to be launched by Thai Air Asia on June 16, 2024

## || SPECIAL FEATURES

### Chiba as Tokyo's Kitchen

Chiba, being surrounded by the sea on three sides and a vast expanse of fertile land, is among the top producers of marine and agricultural products in Japan. It is considered 'Tokyo's Kitchen', providing vast supplies of fresh produce from the ocean and the land.

It is home to many industries, including various soy sauce factories and rice wine breweries. And since soy sauce and sake (Japanese wine) and fresh seafood and vegetables are the main ingredients for sushi, Chiba can also be considered 'the sushi capital'.

Among the popular harvests of the prefecture are Japanese lobster, peanut, loquat, strawberry, Japanese pear, and more. While futomaki (thick-rolled sushi), grilled eel, grilled seafood and more are among the many favorite.

Click the [Chiba Restaurant Guide](#) for some local restaurants serving farm-to-table ingredients.

# CHIBA

## Restaurant Guidebook



*Guidebook courtesy of the  
Chiba Prefectural Tourism &  
Local Products Association  
homepage*



## NEW MEMBER

### Dream Journey Japan

Dream Journey Japan (BPS Co., Ltd.) offers custom-made itineraries such as golf and sightseeing trips for foreign visitors. Taking advantage of the excellent golf courses in Chiba Prefecture that are available all year round. There are many other activities for incentive groups, such as team building, cultural experience, and more.



### Piic Co., Ltd.

Piic Co., Ltd. offers support for corporate event organizers, such as assistance in planning and management in a wide range of fields, including international conferences and symposiums, medical conferences and seminars, and in-house events. Piic ensures that each event's purpose is being achieved by working closely with the clients. Piic served as a one-stop service provider, providing assistance on planning, budget management, equipment arrangement, language support, and personnel arrangement. It made sure that every business event had a custom-made proposal to suit the organizers' needs.



## World Creation Co., Ltd.

World Creation Co., Ltd. helps connect Japan's spirit of hospitality to the world. It is a one-stop company which provide assistance to inbound visitors to Japan (mainly VIPs) offering exclusive services such as transportation and accommodation arrangements, airport hospitality, concierge services, and more.

With the aim of enhancing corporate brands through customer satisfaction, our instructors, who are pioneers of the global network and have an excellent track record, provide support for human resource development through various trainings on service and hospitality.



## Chiba CB' subsidy for corporate groups for FY2024

The Chiba Convention Bureau offers support and assistance to organizers of corporate events may it be through planning or introduction of local suppliers, etc., and or through subsidy support program. Organizers of qualified groups may apply at least one month prior to the actual date of the event. For more information, visit the [Chiba Convention Bureau's](#) homepage.

# CCB SUBSIDY PROGRAM FOR CORPORATE EVENTS

Complimentary Service	30 guest night or higher	70 guest night or higher	150 guest night or higher	1000 guest night or Higher
Giveaway	○	○	○	○
Welcome board at Narita Airport	—	○	○	○
Live/Cultural performance	—	○	○	○
Hands-on experience or souvenirs for the VIPS	—	—	○	○



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