

Chiba Update

Chiba MICE Newsletter



Chiba Japan
Convenient Conventions

No.006

Tanjo-ji Temple, Kamogawa

LATEST NEWS

2025 Photonics and Electromagnetics Research Symposium

Spreading the power of cutting-edge science and international exchange from Chiba to the world

The 2025 Photonics and Electromagnetics Research Symposium (PIERS 2025 Chiba) was held at the Makuhari Messe's International Conference Hall from November 5 to November 9, 2025. One of the world's largest conferences in the field of light and electromagnetic waves was attended by over 1,600 researchers and engineers from 47 countries.



The opening ceremony was attended by His Majesty the Emperor, who spoke about light and electromagnetic waves as essential technologies that support a wide range of fields in modern society, including medicine, communications, disaster prevention, and energy. He also emphasized that bringing together experts from across countries and cultures to deepen discussions on common issues will lead to the creation of a sustainable future.

The opening ceremony was also attended by the State Minister of Cabinet Office, Mr. Hayato Suzuki; Governor of Chiba Prefecture, Mr. Toshihito Kumagai; Mayor of Chiba City, Mr. Shunichi Kamiya; and other officials who delivered welcome messages. The unified reception system between Chiba Prefecture, Chiba City, and other government agencies and related organizations has left a strong impression on domestic and international participants about the comprehensive strength of Chiba as a M.I.C.E. city, including its excellent access from both Narita and Haneda airports and the comprehensive facilities and functionality of Makuhari Messe.

In addition to the academic program, a cultural experience program was held during the conference, where participants could experience Japanese culture on a special boat (Yakatabune). With the help from Chiba Convention Bureau (CCB) and Urayasu Tourism and Convention Association, participants were able to experience the depth of Japanese culture and the historical background of the region through Urayasu City's traditional music and lion dances, which are a UNESCO Intangible Cultural Heritage, while enjoying Japanese cuisine and the night view of Tokyo Bay.

On the final day, a public lecture and a science workshop for elementary school students were held. During the public lecture, leading researchers and practitioners from Chiba University and Weathernews Inc. gave lectures on topics related to electromagnetism and electromagnetic wave technology that supports weather forecasting. These became a valuable opportunity for the organizers to introduce the cutting-edge science to the public in an easy-to-understand manner. It contributed to the creation of a social legacy that will foster interaction with local residents and nurture the next generation.

The JNTO MICE Ambassador and General Chair, Professor Kazuya Kobayashi of Chuo University, summarized the event by saying that Chiba's high level of convenience and the warm hospitality shown by the government, related organizations, and local residents strongly supported the success of this international conference.

The results of PIERS 2025 Chiba not only demonstrated once again that Chiba is a world-class MICE city. The conference also served as an important model for hosting international conferences through public-private collaboration, making it an important achievement for attracting future international conferences.

Visit the homepage for more details about [Chiba PIERS 2025](#).

Photonics and Electromagnetics Research Symposium

PIERS is an international conference first held in Boston, USA, in 1989. Since then, it has been held once or twice a year, with this year marking its 47th conference. This marks the fourth time it has been held in Japan in seven years, and the first time in the conference's history that His Majesty the Emperor has attended. This historic international conference, co-sponsored by the Institute of Electronics, Information and Communication Engineers (IEICE), the Science Council of Japan, and the Electromagnetic Academy, has attracted considerable attention and been highly praised both from within Japan and overseas.

Introducing some of Chiba MICE's workshops

Chiba Convention Bureau aimed to promote menus that showcase the uniqueness of Chiba. In order to promote Chiba's appeal as a sustainable international conference destination, the Bureau has developed various workshops available to incorporate with M.I.C.E. events held in the prefecture. There are some newly developed menus available for business events. These and more are available to business events held in the prefecture.

Radio Taiso workshop

Radio calisthenics (rajio taiso) is a uniquely Japanese form of health exercise that involves moving the whole body in time with music, originating from the National Health Exercises established in 1928. Broadcast every morning at 6:30 on NHK radio, it becomes a familiar habit that anyone can easily do, offering the benefits of aerobic exercise and dynamic stretching in a short amount of time.

Accessory making using recycled ocean plastics

Plastic leaks into the ocean from thousands of sources all over the world every day, causing damage not only to the environment but also to human health and economies. Accessory making using recycled ocean plastics primarily helps reduce marine pollution, support a circular economy, and meet consumer demand for sustainable fashion.

Bamboo crafts

Bamboo crafts are a traditional Japanese craft that involves splitting, weaving, and bending bamboo, a material with excellent durability and elasticity, to create everyday items and artistic crafts. Bamboo crafts range from everyday items such as sieves and baskets to flower vases and toys and are now being reevaluated for their eco-friendly and delicate functional beauty.

For details, and other services for M.I.C.E., please contact: request@ccb.or.jp



International Convention to be hosted in Chiba

Chiba continued its initiatives to attract MICE events in the prefecture. Below are some conventions that will be hosted in Chiba in the coming days.

The 73rd Annual Meeting of the Japanese Society for Virology

Date	November 2 to 4, 2026
Participants	Approximately 1,100 (including approximately 120 from 11 countries)
Venue	Makuhari Messe International Conference Hall
Overview	This annual conference aims to promote the advancement of virology by reporting annual research results and facilitating information exchange among participants. Many participants come from Asian countries, including China, South Korea, and Taiwan, as well as young students and researchers in particular actively present their research.

The 20th International Congress on Neuromuscular Diseases

Date	July 7 to July 11, 2027
Participants	Approximately 1,500 (including 1,000 from approximately 35 countries)
Venue	Makuhari Messe International Conference Hall, Hotel New Otani Makuhari
Overview	ICNMD is the abbreviation for the major international conference in the field of neuromuscular diseases, organized by the World Federation of Neurology (WFN) Special Interest Group on Neuromuscular Diseases. The conference aims to provide the latest knowledge on neuromuscular diseases and promote international collaboration through discussions and collaborations among participants. For more details, visit https://www.ccb.or.jp/mice/e/media/icnmd2027.pdf

The 27th International Congress on Acoustics

Dates	September 7 to September 12, 2031
Participants	Approximately 1,300 (including approximately 1,000 from approximately 50 countries)
Venue	Makuhari Messe International Conference Hall
Overview	ICA is a globally renowned international conference in the field of acoustics, covering topics such as acoustic physics and environmental acoustics. It is one of the world's largest conferences on acoustics. The conference brings together renowned researchers and engineers from around the world to showcase cutting-edge research results and technologies. For more details, visit https://www.ccb.or.jp/mice/e/media/ica2031pressrelease.pdf

On Spotlight

The City of Katsuura

On November 8 and November 9, 2025, the Urban Sketchers 2025 in Chiba was held in Katsuura City, Chiba Prefecture. The event was participated in by members from different countries who flew all the way to Japan on the challenge of putting Katsuura City in their canvas. The event was held at the Arts and Culture Center Küste.

What makes the Urban Sketchers Tokyo come all the way to Katsuura? Let's take a closer look at this city's advantages and natural beauty as we learn more about its natural heritage.

THE CITY

[Katsuura City](#) is located in the southeastern part of Chiba Prefecture, approximately 1.5 hours from Narita Airport. Its marine park and coastal area are designated as Minami Boso Quasi-National Park and are home to Moriya Beach, which has been selected as one of Japan's 100 Best Bathing Beaches. It was incorporated as a city in 1958.



Urban Sketchers Japan was founded as Japan's regional chapter of Urban Sketchers in 2012. The activities started from organizing sketch walks occasionally and helped grow the urban sketch culture in Japan through hosting monthly sketch meetups and international events where organizers collaborated with sketchers from outside of Japan. In 2024, the name changed from Urban Sketchers Japan to Urban Sketchers Tokyo. The change is aimed at encouraging sketchers in other areas of Japan to form their own regional groups.

Fishing Port and Morning Market

Boasts a rich history and maritime culture, shaped in large part by its thriving fishing port, a morning market that's operated since the 1600s. Best place to start a day!

Tomisaki Shrine & Hina Matsuri (Doll Festival)

Seated on a cliff overlooking the port, the [Tomisaki Shrine](#)'s long staircase is home to the Hina Matsuri, where decorative dolls are displayed to pray for the health of growing girls.

Local Specialties

Katsuura tantanmen is a spicy ramen that is known in this town. It is a soy sauce base, topped with a heavy helping of spicy ra-yu oil, and then ground meat and onions are put into the soup to give it the umami (sweet) flavor everyone loves.

Popular tourist spot

Known as a surfing destination, there are various beaches popular to surfers, while others are popular as swimming destinations in summertime.

The [Undersea Park Observatory](#) is designated as the 40th underwater park in June 1974. The park has facilities such as an underwater observation tower, a sea museum, and a restaurant.



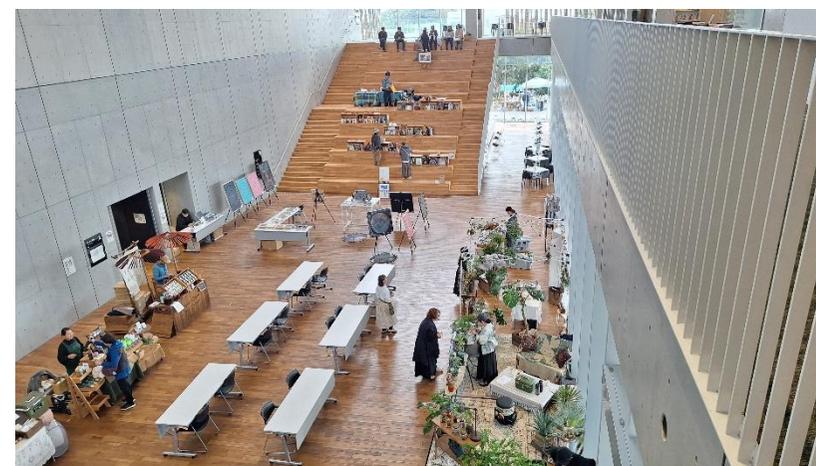
Meeting and convention venue

The Arts and Culture Center, Küste

The [Arts and Culture Center, Küste](#), is a hub for cultural exchange where people from all walks of life can gather while carrying on the historical and cultural atmosphere of Katsuura City.

Its hall can be used for a wide range of events, such as recitals, traditional & other live performances, and other local cultural events. The conference room is equipped with a screen, monitor, and sound equipment suitable for lectures, meetings, receptions, workshops, and exhibitions. There is also a multipurpose room suitable for dance practices, rehearsals, and small recitals, and the cooking room can be used for creative activities and workshops. The Tatami Room can be used for club activities and other group workshops.

Visit [Katsuura Tourism](#) for you details destinations of Katsuura City.



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