

Chiba Update

Quarterly Journal from Chiba, Japan



Winter 2023

Winter at Mihamaen Japanese Garden

Welcome to Winter edition of Chiba Update!

The peak of the cold season is finally here.

What a good time to deep into an *onsen* after a long day of playing in the snow. *Nabe* or hot pot is one of the season's favorites. In addition to oden and sukiyaki, various hot pot dishes are also popular such as yose-nabe, chanko-nabe, soymilk-nabe, motsu-nabe, etc.

Having the large part of the prefecture surrounded by ocean, Chiba enjoys mild winter with a few drops of snow. During the season, visitors can enjoy activities such as fruit and vegetable picking, golf, winter illumination, smelting fishing, etc.

When planning a visit to Japan, please visit the Ministry of Health, Labour and Welfare's homepage for the latest information on [Current Japanese Border Measures](#). Before entering Japan, make sure to visit '[Visit Japan Web](#)' and prepare in advance all the required documents for smooth entry at the airport. Also, during your stay make sure to observe all health protocols to help ensure the safety of everyone. Please take a look at some posters and videos on mask use in Japan [here](#).

We hope that you will have an amazing rediscovery experience on your next Japan visit.

Once again, it is our pleasure to bring you the latest happenings in Chiba. Through this edition, we hope you will learn more about us and will look forward to more upcoming issues.

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Elaborative services for Meetings

The Chiba Convention Bureau (CCB) has been providing support and assistance to business event organizers for more than 33 years starting from the selection of a venue to the actual deliberation of a business event. This time, let us elaborate some of the unique assistance the CCB has provided to recent held meetings and conferences.

The 63rd Annual Scientific Meeting of Japan Society of Ningen Dock

In addition to the many services provided to the annual meeting, one of the support highlights was the public lectures. The online lecture suggested by the organizers and held open to the general public aimed to bring medical awareness. The topic highlighted the disease prevention and vaccination.

Since the content of the public lecture was aimed at junior and senior high school girls, the organizers have requested that we distribute leaflets to junior and senior high schools in the prefecture. I believe that cooperating and promoting this type of activity was a great opportunity for the CCB to make the most of its role as bridge between the academic society and the local community.

The 28th Annual Meeting of the Japanese Society of Dysphagia Rehabilitation

The realization of the Annual Meeting of the Japanese Society of Dysphagia Rehabilitation started when the CCB received an inquiry from the president of the International University of Health and Welfare Narita Campus and then the president of the Japanese Society of Dysphagia Rehabilitation in 2019. While the preparation of the meeting was held during the pandemic, the organizers' will to work on its actualization was remarkable.

Due to the organizers' wish to exude the uniqueness of Chiba, requested that various services and products of the prefecture be visible at the venue proper. In response to this request, the CCB in collaboration with various cities and local enterprises were able to provide Chiba's mascot CHIBA-kun and Narita City mascot UNARI-KUN present in the venue. The local manufacturer of prime glass products Sugahara Glass provided souvenir for attendees, while catering, product sales, sake brewery sales, etc. which were initiated by the local groups and made available at the venue during the meeting.

The 77th Annual Meeting of Japan Society of Coloproctology

The Japan Society of Coloproctology was established in 1940, and it was the first since 1987 that the meeting was held in Chiba. This time about 2,000 researchers have participated.

Through cooperation of the Chiba Prefecture Sake Brewery Cooperative Association, CCB were able to arrange bottles of Japanese rice wine or sake from about 40 breweries in the prefecture. The sake were served at the reception dinner and break time.



World Clinical Laser Institute Asia Pacific Symposium

The Symposium was held at Hilton Tokyo Bay in Urayasu City, participated by about 20 countries with a total of more than 100 participants. All the participants were presented with original tenugui or Japanese towel printed with a design of a popular Japanese artist.

The 5th International Symposium on Halogen Bonding (ISXB5)

The International Symposium on Halogen Bonding has first started in Italy in 2014. It focuses on all aspects of halogen bonding from advanced materials to medicinal chemistry, chemical biology, supramolecular chemistry, materials science and life sciences. This year was the first-time held in Japan at Kazusa Akademia Park, were about 120 researchers from 16 countries have participated. Japan is the world's second largest iodine producer accounting for about 30% of iodine production, mainly used in the production of disinfectant products.

During the facility tour, CCB have designated two language volunteers. Both volunteers are experienced at various international conferences and events including the Tokyo Olympics and Paralympic Games 2020, with outstanding language skills and ability to respond to various questions and structure explanations from the participants by making use of their many years of career at a major chemical company and their global response skills cultivated through their experience of working overseas. The coordination was made possible through the Chiba International Center.



Please visit [here](#) for more CCB services.

By bringing opportunities to local community, the knowledge on MICE Industry through knowledge dissemination and introduction of local products to event participants, leads to the revitalization of the industry. Also, the local community awareness towards business meetings will lead to cooperation towards its development. The Chiba Convention Bureau is in full support in the promotion of Chiba as a much better MICE-oriented meeting destination.

The Chiba MICE Day 2022 held in-person first time after 3 years

The Chiba MICE Day 2022 was held in Narita City on December 9, 2022, and was participated by about 90 stakeholders and event organizers. This is the first time in 3 years that the MICE Day was held in-person. In addition to learning about the strengths of Chiba as an event destination and promoting mutual understanding towards the industry, the event also served as a platform for information exchanges. It also helped create business opportunities to the attendees.

This time, the focal area was Japan's international gateway and home to Narita International Airport, Narita City. Chiba MICE Day 2022 showcased site-inspection tours, seminar, and networking event. During the ground tour, participants visited the Chiba's iconic and one of the largest in Japan and with about 1,000 years of history, the Narita Shinshoji Temple. The city language volunteers led participants to many interesting areas within the premises highlighting in the architectural design and the history behind them. The second destination was Narita Wholesale Market, - a new facility located a few distance from Narita Airport. This new facility aimed to developed as a one-stop solution for international shipping, meal and souvenir shopping. The city's most popular delicacy, which is the grilled unagi (eel) was also served during the tour.



The second part of the MICE Day which was held at Hotel Nikko Narita was a seminar that discussed Covid19 infection prevention in relation to the future of MICE Industry led by the President of the International University of Health and Welfare, Professor Yasuhiro Suzuki. Also present in the event is the Japan Congress Convention Bureau, Chairman Kuniko Inoguchi, Mayor of Narita City, Mayor Kazunari Koizumi, Japan Tourism Agency MICE Promotion Office representative, Mr. Tsuyoshi Itoh, Japan National Tourism Organization representative, Ms. Yukari Hagiwara. The seminar was followed by a networking event where a group of cultural performers, the Narita-bayashi performed live.

As the pandemic has taken a toll on the Meeting Industry in the past 3 years, the need to communicate with organizers and comply with the needs is never outdated. While people in the meeting industry are optimistic in bringing back business on the tract, are the measures on delivering assistance and services in the most possible shape in any situation. Chiba MICE Day aims to bring local government, organizations, and enterprises together where sharing of ideas towards the betterment of the MICE Industry in the region makes possible.



President of the Molecular Biology Society of Japan visited the Governor of Chiba Prefecture

Meetings and conferences contribute tremendous positive effect on the economy, in the image of the city, and build a strong connection with the local community where it is being held. This year, the 45th Annual Meeting of the Molecular Biology Society of Japan (MBSJ2022) was held at Makuhari Messe on November 30 to December 2, first time after 29 years. It was participated by about 7,000 participants, making it the largest conference held in the prefecture for this fiscal year. Molecular Biology is an important research field for Chiba Prefecture having the Kazusa DNA Research Institute promoting the bio-related industry. As a token of gratitude for the subsidy support granted to the annual meeting, the president of the Molecular Biology Society of Japan, Professor Toshi Fukagawa paid a personal visit to the Governor of Chiba Prefecture Governor Toshihito Kumagai. During the visit, Professor Fukagawa emphasized on the convenience and accessibility of Makuhari Messe which were a great advantage to the attendees. Chairman Toshi Fukagawa gave us a favorable opinion that there is a great possibility of holding the event.



The MBSJ2022 provided common ground for researchers to discuss current issues in the field of Science, as well as the development and the future educational system for young researchers. One of the future challenges for meeting organizers is not just about the successful deliberation, but how to transmit thoughts on the very essence of the meeting to the local community, and create a fruitful relationship with them. Marking the first ever personal visit of the president of the Annual Meeting of the Molecular Biology Society of Japan to the head of the host prefecture, this opportunity has created an opportunity to build a strong connection to create a lasting legacy in the future.

Chiba Convention Bureau as the international market resume

As Japan has eased its international border restrictions. This served as a go signal for Chiba Convention Bureau to step out of the country and reconnect face-to-face with international clients. In September, CCB representatives visited Thailand and Vietnam first time after 3 years for incentive tour meetings. This was followed by participation in the IBTM World held at Barcelona, Spain in November, and another joint sales talk between Chiba and Taiwan were also attended on the same month.

Several international sales meetings are scheduled in Thailand, Taiwan and Malaysia in the months ahead. Similar to how things were before the pandemic, Chiba Convention Bureau will engage in similar activities and promote Chiba as the best MICE destination in the international market.

Upcoming event to participate:

Chiba Incentive Seminar and Tradeshow in Thailand

Co-organized with Chiba Prefecture

Date: February 2, 2023

Venue: Emporium Suites by Chatrium, Bangkok Thailand

The 32nd International MICE Expo Japan (IME2023)

The largest MICE tradeshow in Japan to be held first time face-to-face after 3 years. Will you participate in the event and wish for an appointment, please visit the [IME2023](#) homepage for more details.

Date: February 16, 2023

Venue: Tokyo International Forum

For more information and updates, please email to request@ccb.or.jp or reply to this email.

New Facility

Hotel Shuranza Makuhari Bay

A new accommodation facility, the Hotel Shuranza Makuhari Bay has opened on December 20, 2022. Hotel Shuranza is the 7th hotel found walking distance from Chiba's main convention complex, Makuhari Messe. The hotel features 28 single rooms, 90 superior double room, and 112 superior twin room with a total of 230 rooms available. In-house facilities included restaurants, a public bath, a relaxation room, and a roof deck.

Please visit [Hotel Shuranza Makuhari Bay](#) homepage for more details.



Introduction of new member/s

Umakappeya

Looking for local delicacies to grace your business event? Umakappeya delivers delicious ingredients of Chiba through various products such as gourmet, confectionery, boxed items such sweet peanuts, etc. They can also arrange tailored menu to cater specific needs.



Umakappeya can set up food trucks or souvenir kiosk at your event venue! Enjoy Chiba's popular ramen、the 'Katsuura Tantanmen, rice bowl delicacies and desserts all made from farm to table ingredients of Chiba.

For more details, please visit the [Umakappeya](#) homepage.

Urayasu Tourism Convention Association

Urayasu Tourism Convention Association was established as the Urayasu Tourism Association in 1995, and was reorganized as the Urayasu Tourism and Convention Association in 2010. At present, it consists of 116 individual and corporate members.

Urayasu City, home to world-renowned Tokyo Disney Resort, is an urban resort area in the inner part of Tokyo Bay, there are more than 12,000 guest rooms are accumulated, and we are working to attract MICE and educational trips with the cooperation of our members. In addition, the only yakatabune is in service in Chiba Prefecture, and we are promoting and supporting it as an industry unique to Urayasu.

For more details, please visit the [Urayasu Tourism Convention Association](#) homepage.





EVENTS CALENDAR

Please click image for more [MICE event schedules](#) in Chiba



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Other Announcements

Japanese Border Measures

Source: Ministry of Foreign Affairs of Japan

Temporary measures are currently being applied to those who are entering Japan from China.

After 00:00 JST on January 12th, 2023, all those who are entering Japan via a direct flight from China (including Macau, excluding Hong Kong) are required to obtain a certificate of Pre-departure Test.

..... [read more.](#)