

# Chiba Update

Quarterly Journal from Chiba, Japan



## Summer 2022

Sunset Pier & Café @ Sunset Beach Park Image

## Welcome to the Summer Edition of Chiba Update!

Enough of the rainy season. Here comes the hottest season in Japan, Summer! Warm season mostly lasts 3 months from mid-June to mid-September, where August the hottest. During this season, there are countless activities to engage in, such as going to the beach, doing hiking or camping, watching the display of fireworks, dancing at bon festivals, or helping carry a *mikoshi* (portable shrine) and parade through the town.

Since more than two-thirds of Chiba is surrounded by the ocean, people from Tokyo and other nearby prefectures come to its beaches during the season to play under the sun. But not just the ocean, many hikers too come to explore its bountiful nature. In addition to many nature-related activities, there are also plenty of seasonal highlights in Chiba such as iconic festivities like the Grand Summer Festival Sawara, Narita Gion Festival, Summer Sonic, Makuhari Beach Fireworks Festival, and more. Although gathering restrictions are still in place, many big events are back after being canceled in the last few years due to the pandemic.

Once again, it is our pleasure to bring you the latest happenings in Chiba. Through this edition, we hope you will learn more about us and will look forward to more upcoming issues.

**Makuhari Beach Fireworks Festa**



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# Convenient Conventions 101

## Chiba's International Convention Cities

Did you know that Chiba is the only prefecture in Japan that has four cities designated as International Meeting Tourism Cities? These cities are Chiba City, Narita City, Kisarazu City, and Urayasu City. They are recognized as providing an attractive structure for international conferences being equipped with facilities and accommodations suitable for various international conferences, and having attractive sightseeing resources within and in their surrounding areas. The certification was from the Director of Japan Tourism Agency. Learn more about [International Meeting Tourism Cities of Chiba](#).



Chiba City is the center city of Chiba Prefecture and serves as a business hub. It is located halfway between Narita Airport and Haneda Airport, the two largest airports in Japan. The city is home to one of Japan's largest convention complex, Makuhari Messe. Learn more about [Chiba City](#).



Narita City is home to Narita International Airport, offering convenient air access to more than 100 cities in the world. One of its many tourist destinations is the iconic Naritasan Shinshoji Temple. Learn more about [Narita City](#).



Kisarazu City is located 30 minutes from Tokyo's Haneda Airport via Tokyo-wan Aqualine Expressway. It is rich with greeneries and the ocean. The City is also home to various academic institutions, large-scale shopping malls, and tourist attractions. Learn more about tourist destinations of [Kisarazu City](#).



Urayasu City is known as the *Town of Tokyo Disney Resort*, where Tokyo Disneyland and Tokyo DisneySea are located. Enjoy convenient access from Tokyo Station which is only less than 30 minutes away. Learn more about tourist destinations of [Urayasu City](#).

# The Japan Geoscience Union Meeting 2022 was held hybrid at Makuhari Messe

The Japan Geoscience Union Meeting 2022 was held hybrid at Makuhari Messe from May 22 to 27, and an online poster session from May 29 to June 3. The meeting was participated by a total of about 7,000 people, with about 400 online participants from overseas. This is the first hybrid meeting after going online for 2 consecutive years due to the pandemic.

The organizers had encouraged as many high school students as possible to participate by collaborating with many schools in the prefecture and conducting an online lecture facilitated by the Japan Aerospace Exploration Agency (JAXA).

During the meeting, Chiba City and Chiba Convention Bureau have set up an information desk aimed to provide in-person participants access to various particulars about Chiba including tourist destinations, excursion programs, food, accommodation, etc. It is part of the Bureau's initiative of promoting Chiba's advantages as a destination as well as assisting conferences in Chiba such as the JPGU, making sure that the event is carried out successfully with the best possible assistance. Through these kinds of activities, the Bureau is able to develop deeper relationships with the organizers and participants. This is also a good opportunity to see various areas to improve, such as hosting a conference so that it can deliver much better services in the years forward.

For more details, please visit

[The Japan Geoscience Union Meeting 2022](#) homepage.



## The 22nd All Japan Blueberry Producer Symposium

# 2022 Blueberry in Kisarazu was held in Chiba

The 22nd All Japan Blueberry Producer Symposium, 2022 Blueberry in Kisarazu, was held on July 1 and 2 at Kazusa Arc in Kisarazu City, Chiba Prefecture. The Symposium, which aimed to bring together producers of blueberries in Japan and discuss its production development, was co-sponsored by the Japan Blueberry Association and the Kisarazu Blueberry Executive Committee. It is also part of the 80th foundation celebration of Kisarazu City. The first day of the symposium, showcased lectures, panel discussions, and networking. And on the 2nd day, the participants visited various blueberry farms in the area as part of the excursion program activity.

The Organic City Kisarazu is an International Meeting Tourism City of Chiba. It is known for blueberry production using the Dokonjo-saibai. This cultivation technique is very environment-friendly since it requires less irrigation, and the blueberries are grown naturally without artificial techniques and without using any chemical or fertilizer.

The 2022 Blueberry in Kisarazu has successfully brought together producers of blueberries in Japan, and other related parties inside and outside the prefecture to discuss further development of the blueberry industry in Japan.





# Contribution to young generation's awareness towards the significance of attracting business events

Business events, as we know, primarily mean any activity that involves analytical engagement, research and information sharing, networking, and other commercial activities. It is one significant way of connecting people, organizations, and business sectors globally while attaining economic growth.

On May 16, Chiba Convention Bureau visited the School of Hospitality & Tourism Management of Meikai University in Urayasu City as part of its MICE awareness program. During the visit, a lecture that tackled the role of the convention bureau in attracting business events, along with the importance of cooperation between the local government, universities, private enterprises, and local groups was held. The lecture was part of the school curriculum.

By conducting this kind of lecture, it provides university students an opportunity to learn and explore potentials in the field, opening to them the possibility of developing a career in the field of MICE. The Bureau is also looking at a positive fundamental outcome of involving the younger generation



to contribute to the growth of the MICE industry through empowering future careers or by making them engage in the MICE-related activities in the future.

As the business event plays a vital role in the economic growth not just of the region but the country as a whole, it is very important to put good effort into spreading community awareness, especially to the future generation. Chiba Convention Bureau is committed to delivering these kind of activity programs more in the days ahead.

# New venue for business events

## TIPSTAR DOME CHIBA

Located in Chiba City, approximately 40 minutes by car from Narita International Airport is the [Tipstar Dome Chiba](#). A world-class cycling track tournament facility that opened last year in October, 2021. The 9,600 m<sup>2</sup> velodrome has a seating capacity of about 2,000 people. The bicycle track that is situated at its epicenter is about 250 meters long. Other facilities include a VIP room, a bar, and a restaurant.

As it is used regularly for bicycle tournaments, the venue itself gives an exceptionally exciting environment through interior, sound and lighting. It also adopted the newest technology systems for registration, such as the use of digital admission and facial recognition systems.

Tipstar Dome Chiba is one of three velodrome facilities in Japan that meet the international standard. Aside from the regular sports events being held here, it is also available as a venue for business gatherings such as opening ceremonies, galas, and other similar events.

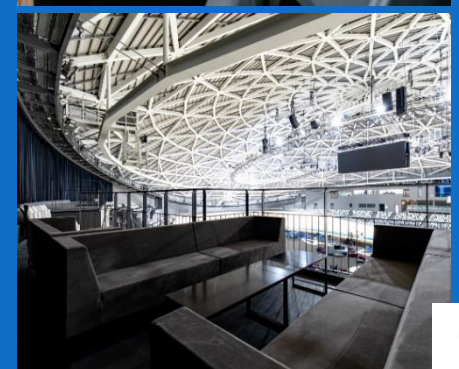
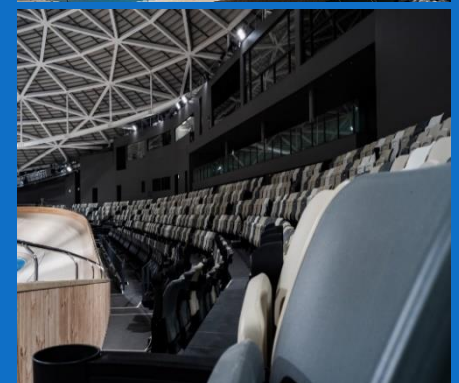
### Facilities:

Main seating area: 1,949 seats; VIP: 58 seats

Arena: 2,700 m<sup>2</sup> (1,600 seats)

VIP room: 3 rooms

MICE Inquiry: contact [Chiba Convention Bureau](#)



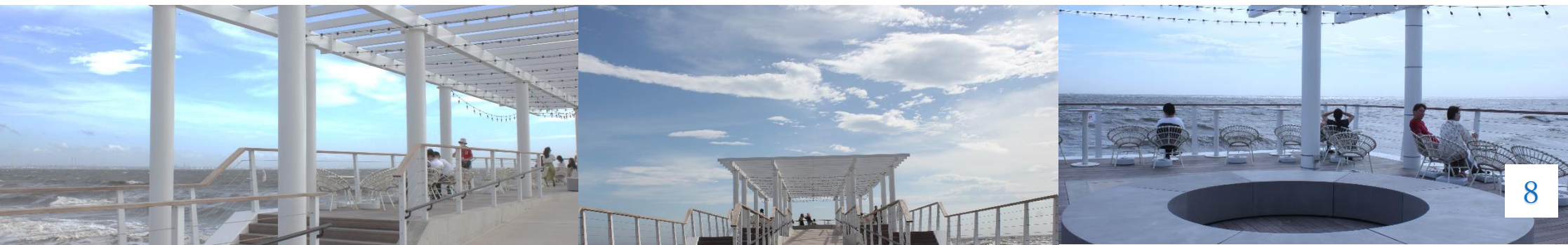


# New Facility in Chiba, Sunset Pier & Café

Will you attend or plan a convention or any other business events at Makuhari? Busy days at a convention can be stressful, and you may need a break to relax and take a deep breath, not far from the meeting venue. Even though there are many activities available within walking distance of the complex precinct, such as parks, a Japanese garden, a baseball stadium, etc., you can also utilize the rental cycles available to get to your desired destination.

Located approximately 5 kilometers from Chiba's main convention complexes, Makuhari Messe is a new facility called the Sunset Pier & Café' at the Sunset Beach Park Inage in Chiba City. It is a 90-meter-long and 10-meter-wide attractive open-air café-style ocean deck in the middle of Inage's 1.2-kilometer-long manmade beach. A new relaxing spot stretches out to the sea where you can enjoy the view of Greater Tokyo and Japan's iconic Mt. Fuji across the ocean. At the far end of the wooden deck is a lounge area where you can sit and relax while having a drink. Here, not far away from the buzzing city, you can experience a quiet environment and the touch of the ocean breeze. Breath in, breath out with the sound of the waves, and at noon, enjoy the dynamic sunset. Special events will be held during the summer. Also in the vicinity are glamping facilities for those who wish to enjoy a night with nature, a flower museum, and a public pool, among many others.

For more details, please visit [SUNSET BEACH PARK Inage](#) homepage.



# Introduction of new member

## Sunrise Kujukuri

Approximately 90 minutes from Tokyo Station, Sunrise Kujukuri is located on the stretch of Kujukuri Beach on the northeast coast of Bōsō Peninsula in Chiba. Kujukuri Beach is the 2nd longest beach in Japan, with a length of approximately 60 kilometers, and is a popular swimming and surfing destination for residents of Greater Tokyo and nearby prefectures.

Standing tall overlooking the Pacific Ocean, the Sunrise Kujukuri has become a symbol of this area. The scenic view of the ocean can be enjoyed from all the guest rooms, and the magnificent scene of the sunrise across the sea that can be seen from the large public bath is astonishing.

There are restaurants, banquet halls, conference rooms, multipurpose halls, shops, and cafeterias, as well as an indoor heated pool, tennis courts, and a ground golf course. It is a complex facility that can accommodate a wide range of purposes, such as conference training and various meetings.

There are also various activities available in the nearby areas, such as beach bathing, surfing, horseback riding, farm experience, and more.

For more details, please visit [Sunrise Kujukuri](#) homepage.







## EVENTS CALENDAR

Please click image for more [MICE event schedules](#) in Chiba

## Chiba Convention Bureau and International Center (CCB-IC)



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## Other Announcements

Border measures to prevent the spread of novel coronavirus (COVID-19)

Source: Ministry of Foreign Affairs of Japan

Information about entering into Japan

Quarantine measures: Review on the on-arrival COVID-19 test and the home quarantine period after entry into Japan (New)

From 0:00 am (JST) on June 1, 2022, based on the New Border Measures (28), on-arrival test, self-quarantine period and place of accommodation after entry into Japan may be changed ..... [read more](#)